



7 REASONS TO GET A STAGING CONSULTATION

(BEFORE YOU LIST YOUR PROPERTY OR TAKE A SINGLE PHOTOGRAPH)

WHAT'S THEIR STORY?



During the staging consultation we talk to your clients about where they are going, and what to do to get ready to move. Once they are on board, preparing and showing their home is a piece of cake. We help your clients emotionally move out to make your job easier

HONEST CONVERSATION



It is our job to tell the sellers the good, bad, and ugly of their listing so you can sell it as quickly as possible for the highest possible price. Schedule a Condition Consultation first and don't let your listing sit there or your client will ask why you didn't tell them the truth before.

THE PHOTOS



Buyers choose which properties they visit by looking at photos online. Staging professionals showcase a listing so it photographs properly and draws the traffic to your listing

BEFORE YOU LOWER THE PRICE...



The amount of a price adjustments is much more than consultation or staging fees. Don't drop the price before we talk - we want to help you get your clients the best offers

STAY FRESH



Don't wait until the listing is stale: Even if your client doesn't stage, the consultation will advise them of potential hesitations buyers may have. Refreshing a listing after it's been on the market is much harder than doing it right the first time

GET TO KNOW US



Gray Group Design is trained & certified, insured & professional. We own our use high-end inventory and take care to make every listing look top of the line. You sell it faster & you get more business

GET MORE LISTINGS



Our goal is the same as yours and your clients. The staging consultation and staging services will make your team even more successful. We have your back.

Gray Group Design

HOME STAGING FOR SALE & LIFE

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